
The added value of the European Wind Initiative



European Wind Energy Technology Platform

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The European Wind Initiative – introduction

- ❑ The European Wind Initiative (EWI), rooted in the 2007 Strategic Energy Technology Plan (SET-Plan), was **published** by the European Commission in 2009 in its **Communication on Investing in the Development of Low Carbon Technologies** (COM(2009) 519) and will provide the sector with € 6 bn of public and private resources over the 2010 – 2020 period
- ❑ The EWI was officially **launched at the Madrid SET-Plan conference in June 2010**: it was one of the first European Industrial Initiatives to be launched
- ❑ The launch of the EWI coincided with the establishment of its **managing structure**, which is composed of **EU, national and industry** representatives
- ❑ **Since the end of 2010**, EU and national authorities have therefore been in the position, for the first time, to coordinate their efforts and concentrate their financial support on the priorities of the EWI, hence **increasing the effectiveness of public funding** for wind energy R&D
- ❑ This presentation will focus on the **opportunities provided** to the sector by the EWI and its **impact on the current level of public support**

The European Wind Initiative – strengths

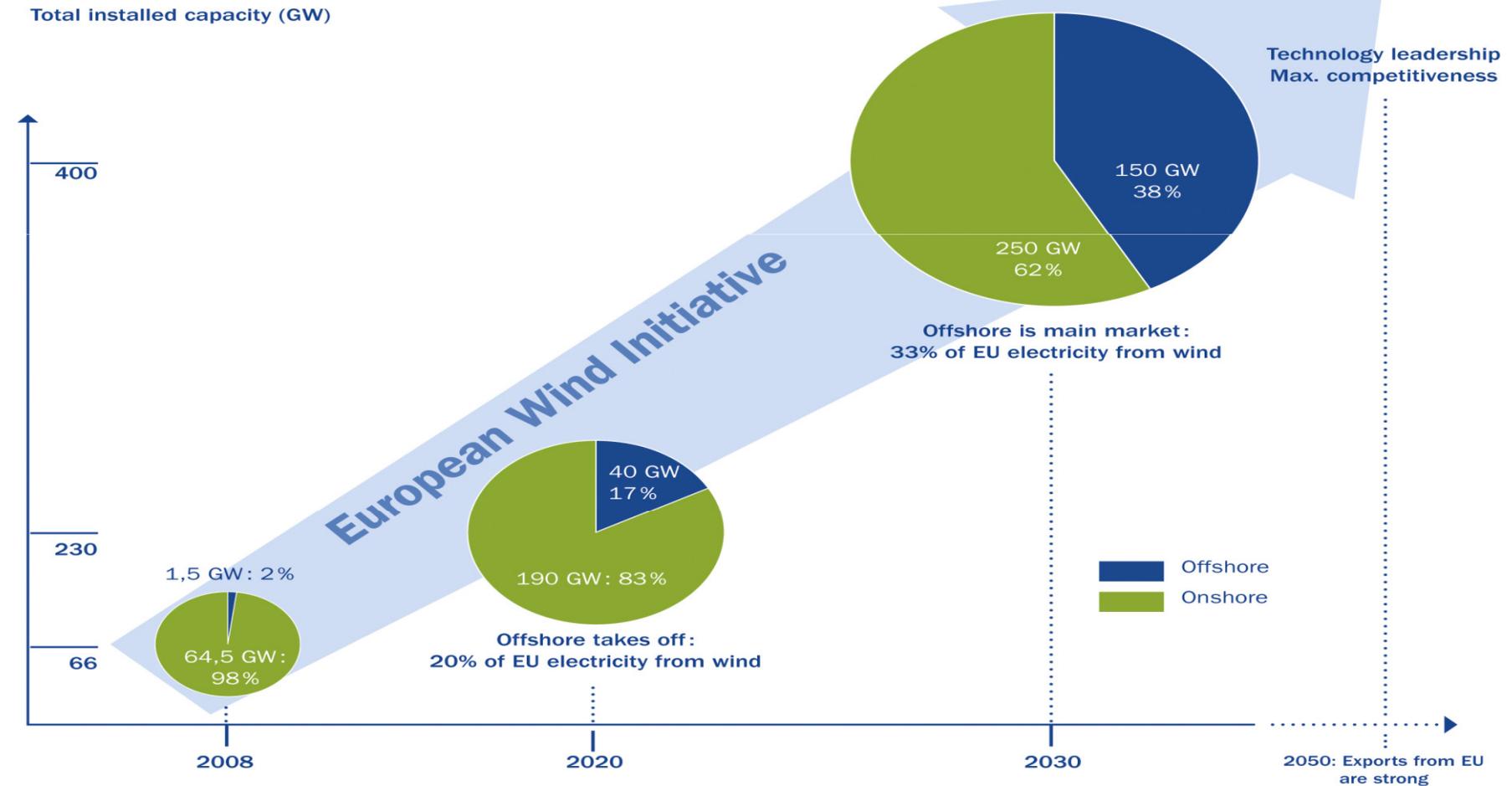
- ❑ The EWI was **developed by** the European Wind Energy Technology Platform (**TPWind**) in cooperation with the European Commission and Member States
- ❑ TPWind is a **network of wind energy experts** representing the EU wind energy industry and R&D community. It was launched in 2006 and is composed of approximately 150 members. It is managed by the European Wind Energy Association (EWEA) with the support of Garrad Hassan and Risoe/DTU
- ❑ The **EWI** published by the European Commission is therefore the result of a **transparent and shared process**, in which all relevant stakeholders have been involved
- ❑ The implementation of the **EWI will speed up** the development of wind power and help Europe to **maintain** its global **technological leadership**
- ❑ The implementation of the **EWI will also contribute to** the achievement of the **EU 20% binding target** for renewable energy production by 2020, set by the new RES Directive (approved in December 2008)
- ❑ Further to that, the EWI will contribute to de-carbonize the EU economy, fight climate change, increase security of energy supply and create new jobs

The European Wind Initiative – opportunities for wind energy operators

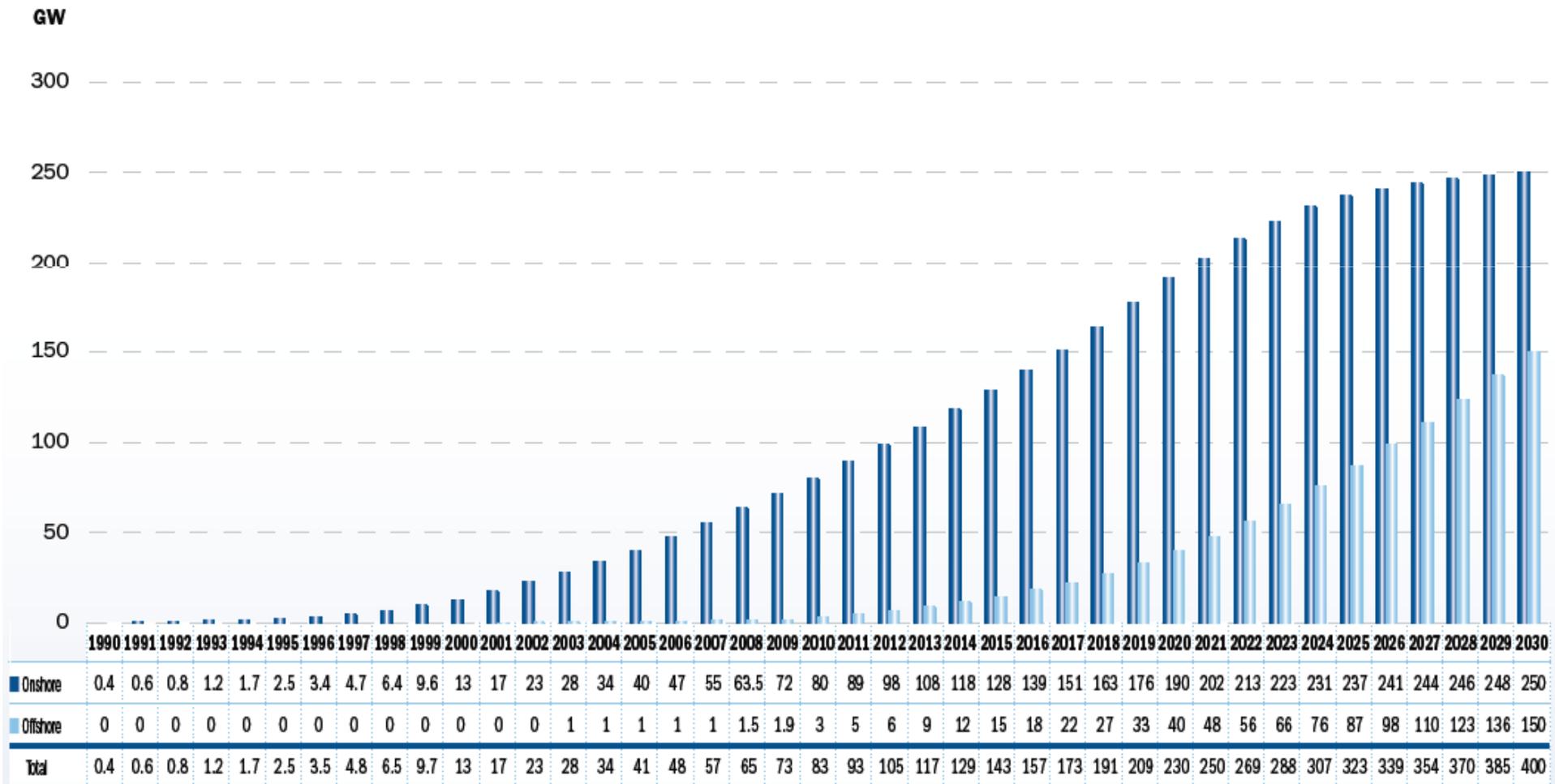
- ❑ The **EWI will increase** the level of **public support** to wind power R&D at both EU and national level, as outlined in the next slides
- ❑ The **EWI will ensure coordination** in terms of **public support** (EU and national) to wind power R&D, hence providing transparency on which activities will be financed in the 2010 – 2020 period and increasing the effectiveness of public spending
- ❑ For this reason, the EWI is a game-changer in terms of public support of wind energy R&D: the **cooperation between EU and national authorities** required to implement the EWI was never attempted before
- ❑ The EWI will also **facilitate private investments** in wind energy R&D by clarifying how the sector will develop over the next 10 years
- ❑ Further to that, the EWI will facilitate the implementation of **international R&D** projects, the mobility of researchers and the exchange of know-how
- ❑ Finally, the EWI will encourage the **development of other relevant sectors**, in particular the EU grid, which the wind energy sector will contribute to shape), hence creating a virtuous circle

The European Wind Initiative – expected impact on the sector

Sustained European technology leadership

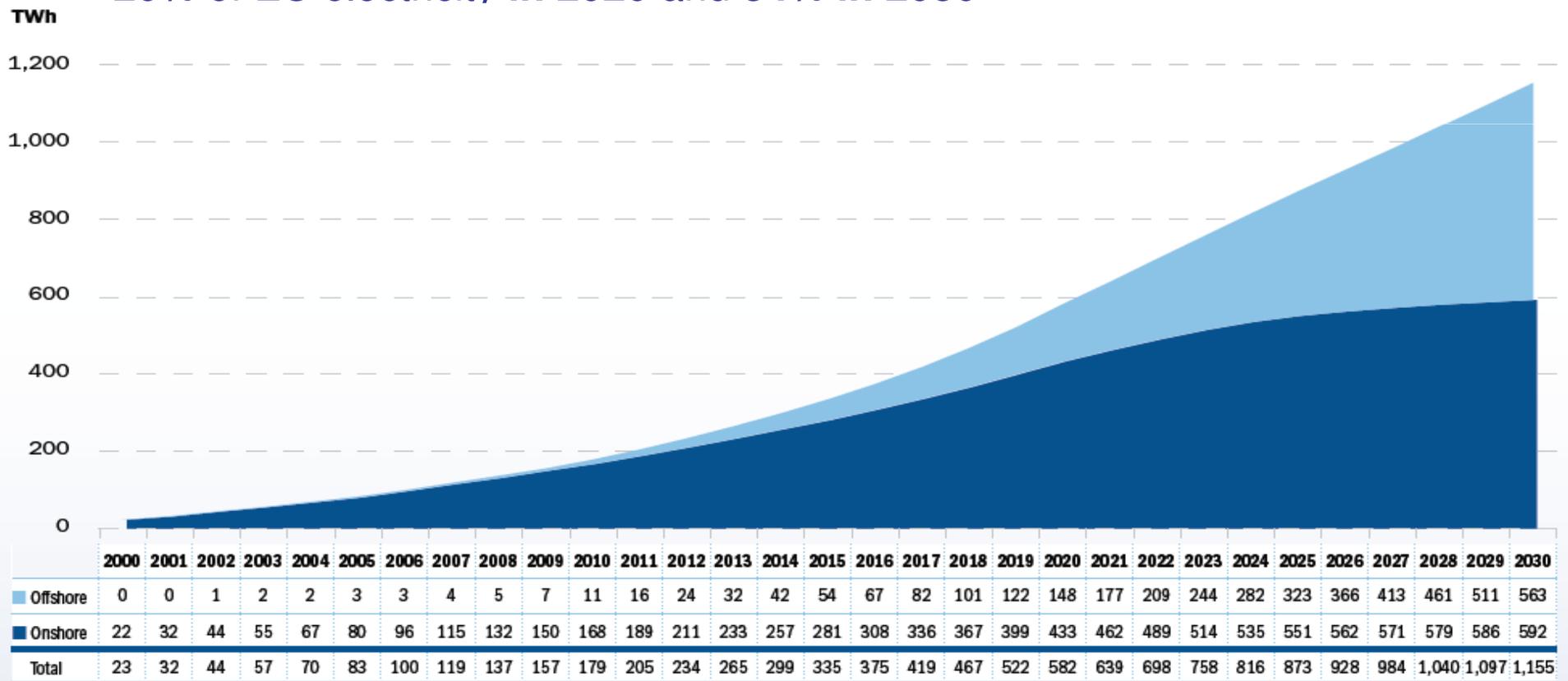


The European Wind Initiative – expected impact on the sector (installed capacity)



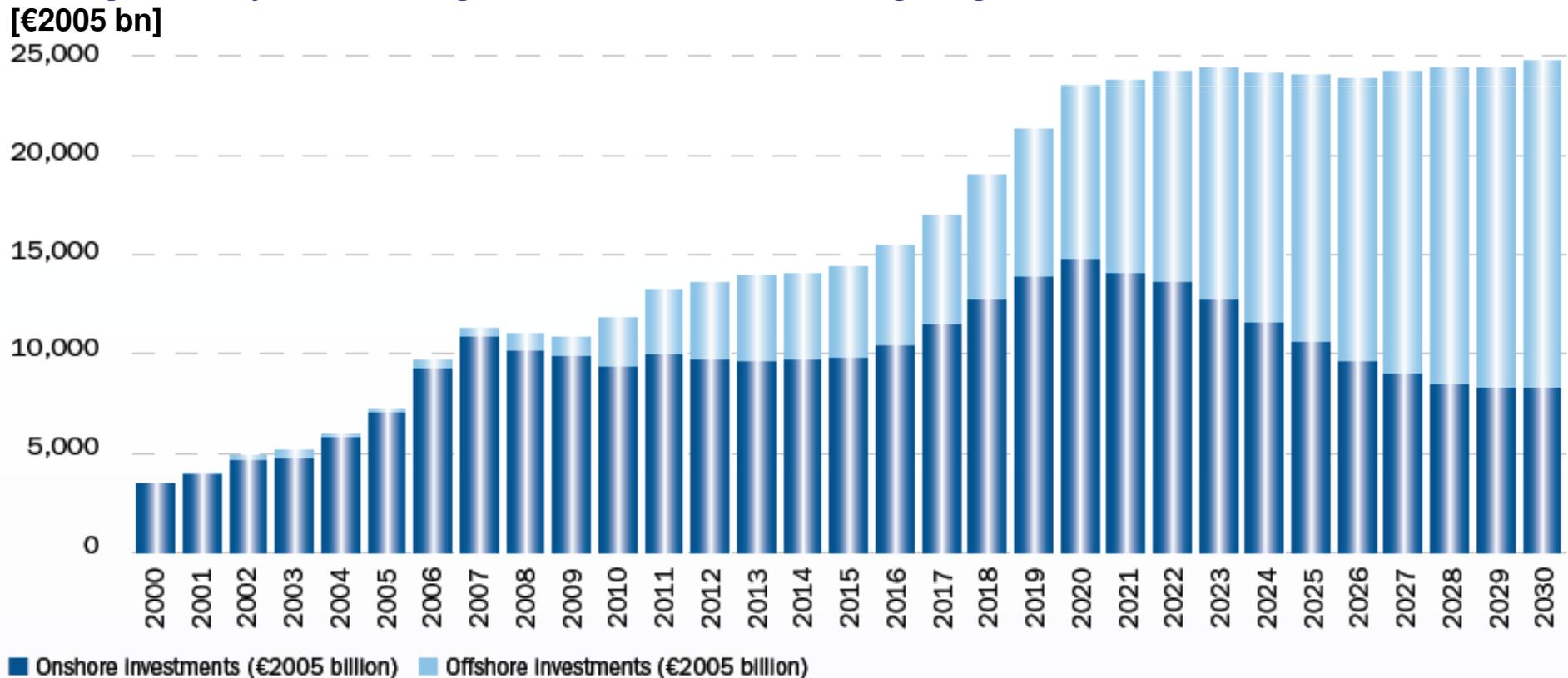
The European Wind Initiative – expected impact on the sector (power production)

- Based on the **EWEA reference scenario** for installed capacity up to 2030 (previous slide), the wind energy sector could provide approximately **20% of EU electricity in 2020** and **34% in 2030**



The European Wind Initiative – total wind energy investments

- In order to achieve **EWEA's targets**, the annual market is to increase gradually from **€11 bn in 2008 to € 23,5 bn in 2020**. In the decade up to 2030, the market will be stable - just below € 25 bn annually, with a gradually increasing share of investments going to offshore



The European Wind Initiative – R&D wind energy investments (I)

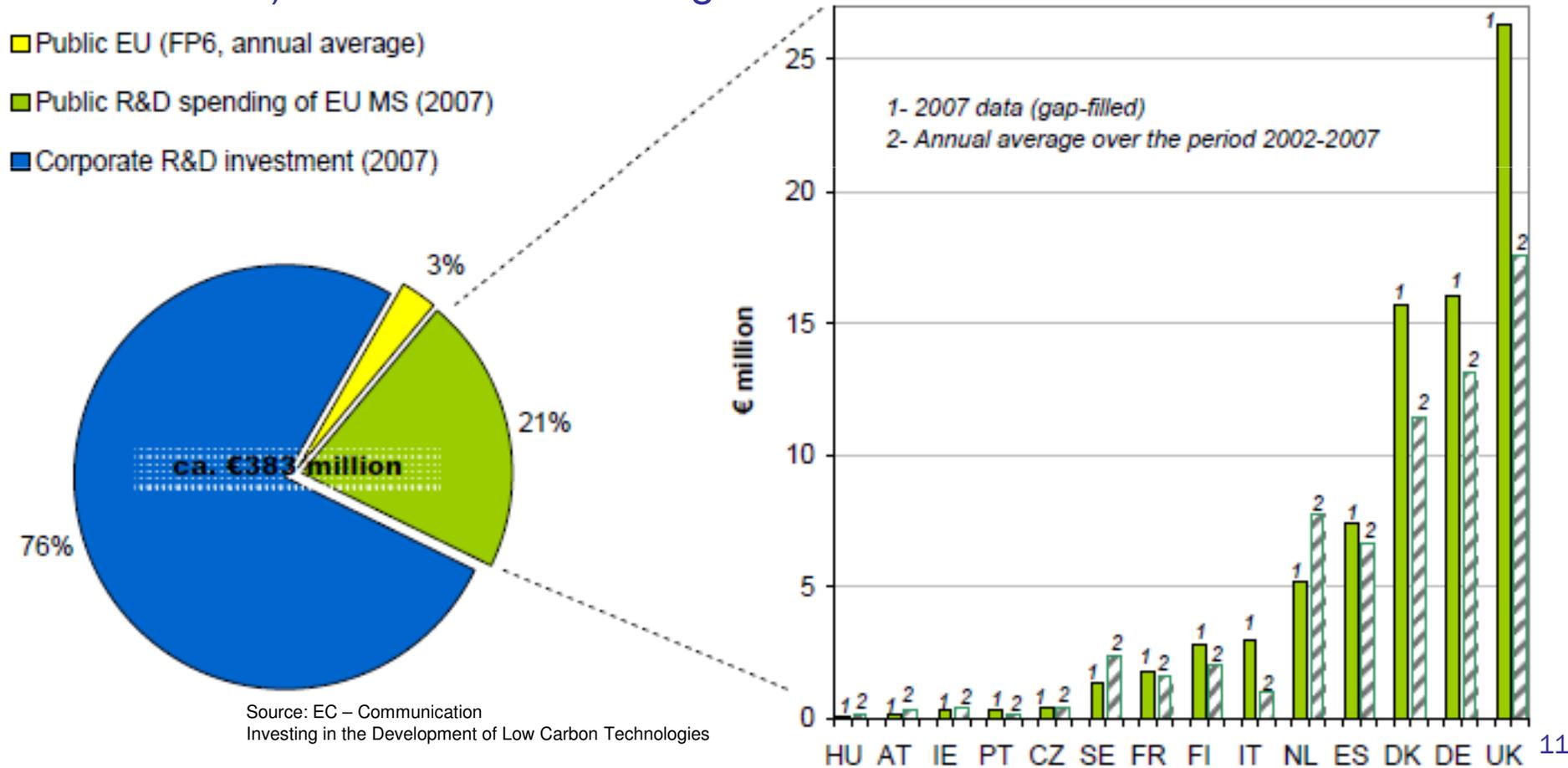
- ❑ **Europe is the current wind power global technological leader** and holds approximately **48% of the total capacity** installed worldwide (according to the 2009 GWEC Global Wind Report)
- ❑ With wind energy in general being considered a **rather mature technology**, **R&D investments** are clearly dominated by the **industry**, accounting for **three quarters of the total**
- ❑ However, wind power has a **long way to go** before it reaches its full **potential** and becomes fully **competitive** (especially offshore)
- ❑ **Significant cost reductions** are therefore still necessary through **market development** and especially **R&D** to foster the development of wind power
- ❑ The importance of **R&D** is confirmed by the fact that some **60%** of cost reductions in the last two decades are estimated to be the result of **economies of scale**, while the remaining **40%** are attributed to **research**
- ❑ For these reasons the **EWI is essential**

The European Wind Initiative – R&D wind energy investments (II)

- ❑ The most recent data on EU wind power R&D investments are from 2007
- ❑ Estimated **corporate** wind energy R&D investments increased significantly (+20% in comparison to 2006), to reach **€ 292 m in 2007** (this is the result of an assessment of 13 companies)
- ❑ At the same time, **public national** funds showed a small decrease (-7%). **EU** funds under the FP6 amounted to around € 43 m over the 2002 - 2006 period (or **€11 m on an annual average**)
- ❑ In 2007, the **total** EU wind power R&D investment was **€ 383 m**
- ❑ The largest contribution came from the **private sector (76%)**, Member States contributed to **21%** and the Framework Programme only to **3%**
- ❑ **R&D support** to wind energy **should** therefore **be increased** in order to **implement the EWI** and reflect the new **RES Directive**, which binds the EU to **increase** the share of **renewables** in its energy mix to **20% by 2020**

The European Wind Initiative – R&D wind energy investments (III)

□ In greater details, the EU wind energy R&D investment in 2007 (total: € 383 m) is outlined in the diagram below

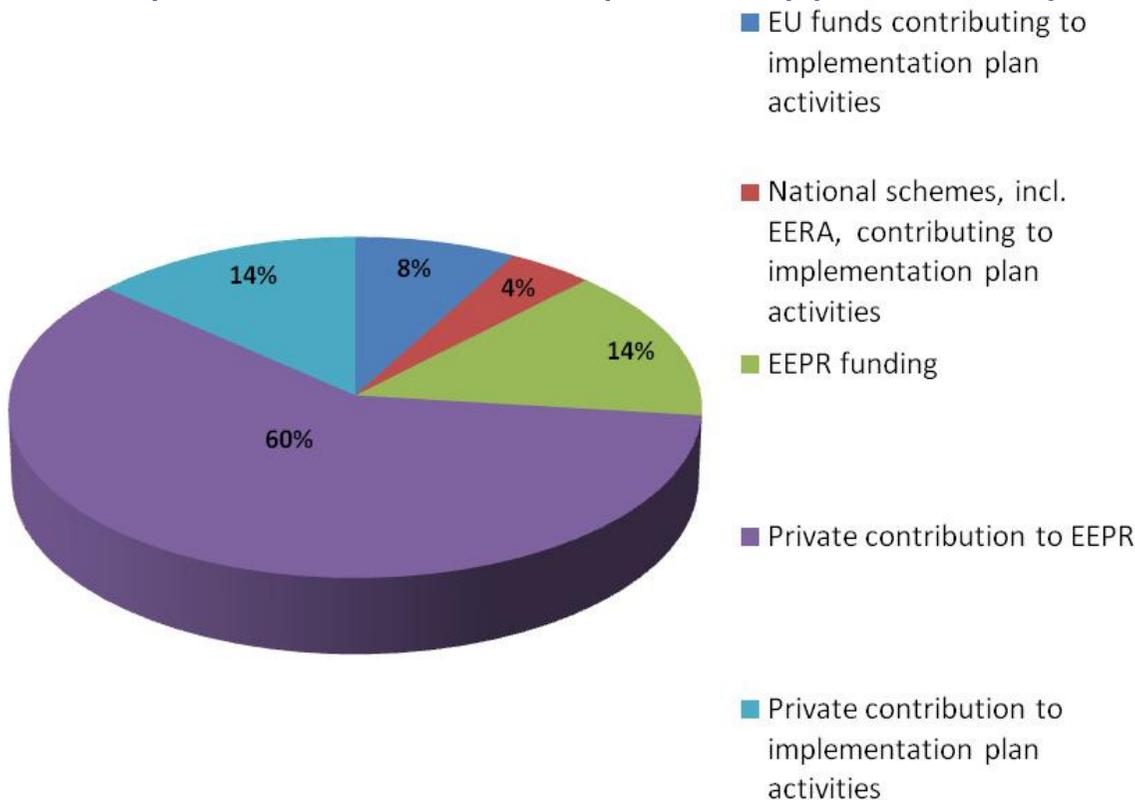


The European Wind Initiative – R&D wind energy investments (IV)

- ❑ Providing support to **R&D** projects in the wind energy sector could help the **EU to fulfill** both its original Lisbon's strategy goal (i.e. **increasing R&D** spending to **3%** of its GDP by 2010) and its new **RES target**
- ❑ This should therefore be reflected in the allocations of the **FP7** and of the future **FP8** (2014 – 2020): **renewable energy** sources should receive a **fair share** of the budget in European and National R&D Programmes
- ❑ **EWEA and TPWind highlighted this** need on several occasions, e.g. throughout the development and implementation of the **EWI** and in combination with the **FP7 mid-term review**, which took place in 2010
- ❑ The proper implementation of the **EWI** in particular, which **is so crucial to the future of Europe**, will require a **significant** effort in terms of national and EU **public funding** (the TPWind proposal is to have public Institutions covering roughly **50%** of its total budget – i.e. **€ 6 bn for the 2010 – 2020** period)

The European Wind Initiative – R&D wind energy investments (V)

In greater details, following the launch of the EWI, **R&D** investments will have to **increase to** a total level of **€ 3.243 m*** for the 2010 – 2012 period, which corresponds approximately to a 282% annual increase:



Note: the diagram takes into account the European Energy Programme for Recovery (**EEPR**), which is part of the EWI funding (the EEPR is a EU package of **€ 519 m** allocated in 2009 to offshore projects, which needs to be complemented by **€2.1 bn from the industry** to be implemented)

* € 3.243 m = € 1.443 m (total Roadmap budget for 2010 – 2012) + € 2.100 m required to the industry for the EEPR

The European Wind Initiative – R&D wind energy investments (VI)

“The **overall breakdown** of non-nuclear energy research financing in 2007 was **70% private to 30% public**. Given the public policy-driven nature of the energy transition and the current economic situation, a significant rise in the public share of the burden in the short term towards **a more equal level of commitment would have to be explored**” (COM(2009) 519)

Total Roadmap budget	Costs (€ m)
1. New turbines and components	2 500
2. Offshore structure-related technologies	1 200
3. Grid integration <i>(pending final agreement with Grid Initiative)</i>	2 100
4. Resource assessment and spatial planning	200
Total	6 000

- ❑ Total EU wind energy R&D investment: **€ 383 m (in 2007)**
 - Industry: € 292 m (76%)
 - Public: € 91m (24%)

- ❑ Required **EWI investment**: at least **€ 600 m per year**

The European Wind Initiative - conclusions

- ❑ The launch of the **EWI** in 2010 **changed the EU financing paradigm** of wind power and marked an historic development
- ❑ With a budget of **€ 6 bn** of private and public resources for the **2010 – 2020** period, the EWI will **increase total R&D** investments in wind energy and will ensure a **higher participation of public authorities**
- ❑ Further to that, the EWI will provide **coordination** between **EU and national** funding schemes, which will focus on the **same priorities and activities** identified **by** the sector through **TPWind**: nothing similar was ever attempted before
- ❑ Having **developed the EWI and** its 2010 – 2012 **Implementation Plan** on behalf of the wind energy industry and R&D community, TPWind will continue to be involved in its implementation, together with EU Institutions and Member States. **TPWind** will therefore keep playing an **essential role in the European energy framework** and will contribute to **shaping future EU wind energy policies**

Thank you for your attention!



European Wind Energy
Technology Platform

<http://www.windplatform.eu/>